

MyGov Point & Badge* System

Be A Change Maker with MyGov

Release Date: 17/05/2019

MyGov has been instrumental in inspiring the citizens of our nation to contribute in areas of policy and programs through dissemination and engagement initiatives.

In line with the same objectives, MyGov have been hosting various Quizzes, Contests, Discussions and blogs.

This have helped us in not only reaching out to a large citizen base but also achieve a registered user base of more than 94 lakh citizens.

MyGov would like to acknowledge the contribution of every Indian in the process of participative governance, who actively participated in its forums.

Now, MyGov launches a point system that would enable a citizen to accumulate and earn points based on his/her engagement/contribution to MyGov.

The points accumulated herewith will enable them to earn a badge based on level of engagement. We encourage each individual to keep engaging with MyGov, earn points and garner the badge of their efforts.

***Badges:** MyGov Badges are Digital Badges which can be earned by doing engagement activities with MyGov.

Activity-based Point System:-

The point system designed herewith will be based on the user engagement on various MyGov platforms. The structure of the point system is divided among the DO, DISCUSS and Disseminate engagement platforms of MyGov.

The detail process by which the user can accumulate a points and the available points for him are tabulated below.

DO

Particulars (On Activities basis)	Points	Remarks
Share on Social Media (Facebook, Twitter)	30	Share Icon will be Common
Accept of Task	100	
Task submission/comment	100	
If someone like your submission in a competition	20	20 point to both who likes and who receives like. This will be given only once for any submission by the user. Once like is given, no point for dislike will be given in such discussion
If someone reply on your comment	50	Only for published comment
If you reply on the submission/ comments by others	50	

Dislike	20	20 point to both who dislikes and who receives dislike. This will be given only once for any submission by the user. Once dislike is given, no point for like will be given in such discussion
If someone share your comment	20	Both will get the point. This will be given only once for the particular discussion

Discuss

Particulars (On Activities basis)	Points	Remarks
Share on Social Media (Facebook, Twitter)	30	Share Icon will be Common
Comment	100	
If someone like your comment on discussion	20	20 point to both who likes and who receives like. This will be given only once for any submission by the user. Once like is given, no point for dislike will be given in such discussion
If someone reply on your comment	50	Both will get the point. Only for published comment
Dislike	20	20 point to both who dislikes and who receives dislike. This will be given only once for any submission by the user. Once dislike is given, no point for like will be given in such discussion
If someone share your comment	20	Both will get the point. This will be given only once for the particular discussion

Poll

Particulars (On Activities basis)	Points	Remarks
Share on Social Media (Facebook, Twitter)	30	Share Icon will be Common
Poll Completion	100	

Survey

Particulars (On Activities basis)	Points	Remarks
Share on Social Media (Facebook, Twitter)	30	Share Icon will be Common
Survey Completion	1000	

Blog

Particulars (On Activities basis)	Points	Remarks
Share on Social Media (Facebook, Twitter)	30	Share Icon will be Common
Comment on blog	100	

Quiz*

Particulars (On Activities basis)	Points	Remarks
Participant scoring 100% marks	6000	
Participant scoring between 95% to 99% marks	5000	
Participant scoring between 90% to 94% marks	4000	
Participant scoring between 85% to 89% marks	3000	
Participant scoring upto 85% marks	2000	

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Quiz activity points will be added to your profile, once Quiz contest get concluded.

The profile based Points:-

Apart from the above engagement points users will also be given with points on their profile completion. The profile based points will be managed through MyGov Auth and the points will be as below:-

Profile

Particulars (On Activities basis)	Points	Remarks
Upload profile pic	50	Only once
Skill and Interests	1000	Only once
Confirm Mobile Number	200	Only once
DOB (Date of birth)	50	Only once
Gender	50	Only once
Confirm Email Id	100	Only once

Referral

Particulars (On Activities basis)	Points	Remarks
Join through referral code	100	Both user will get point

MyGov App (iOS & Android)

Particulars (On Activities basis)	Points	Remarks
First time login through Android/iOS App	300	Only once

Reward Points for Users on MyGov:-

The above engagement points may be used by the MyGov users to accumulate the points and achieve the Badges as per the below given table.

Level	Badges*	Point bracket	Color
1.	 Enthusiast	upto14,999 points	Bronze
2.	 Discoverer	15,000 to 39,999 points	Silver
3.	 Influencer	40,000 points to 74,999 points	Gold
4.	 Champion	75,000 points to 1,00,000 points	Diamond
5.	 Change Maker	1,00,000 + point	Platinum

***Badges:** MyGov Badges are Digital Badges which can be earned by doing engagement activities with MyGov.

Enthusiast Badge level

Points	Badge - level	Color
Upto 4999	Enthusiast - 1	Bronze
5000 to 7499	Enthusiast - 2	Bronze
7500 to 9999	Enthusiast - 3	Bronze
10000 to14,999	Enthusiast - 4	Bronze

Discoverer Badge level

Points	Badge - level	Color
15,000 to 21,999	Discoverer - 1	Silver
22,000 to 27,999	Discoverer - 2	Silver
28,000 to 34,999	Discoverer - 3	Silver
35,000 to 39,999	Discoverer - 4	Silver

Influencer Badge level

Points	Badge - level	Color
40,000 to 49,999	Influencer - 1	Gold
50,000 to 59,999	Influencer - 2	Gold
60,000 to 69,999	Influencer - 3	Gold
70,000 to 74,999	Influencer - 4	Gold

Champion Badge level

Points	Badge - level	Color
75,000 to 79,999	Champion - 1	Diamond
80,000 to 89,999	Champion - 2	Diamond
90,000 to 99,999	Champion - 3	Diamond
1,00,000	Champion - 4	Diamond

At 1,00,000 + Participants will be called CHANGE MAKER

FAQ Question Answer :-

Q1:- What happens to the Points I have accumulated after achieving a Badge?

Ans:- The user will continue accumulating points over and above the level of badge he has achieved.

Q2:- What are the benefits of the badge earned?

Ans: - The badge entails the user to highlight his/her level of engagement with MyGov. He can download and display his badge achieved.

MyGov would inform the users in case any new benefit is announced.

Q3:- Can I transfer my point to new or my other account?

Ans: - No , the badge earned for one account stays attached with the account. In case a user have any new or other account the points or badge earned will be independent and not linked to any other accounts.

Q4:- Can I share the badge on Social Media?

Ans: - Yes , the citizens are encouraged to promote their levels on social media through the social sharing on MyGov.

Q5:- I have engaged on MyGov through various activities through its various microsites. My Points do not reflect all?

Ans: - The point system and badge system are currently in beta phase. Few of the microsites are implementing the point system. Once the same is implemented the points will be reflected along with your badge. You are encouraged to keep engaging through the sites that have already implemented the point system.

Q6:- I have few queries on my point system. How do I clarify the same?

Ans. You may mail us at connect@mygov.nic.in for any further query. Please mark your MyGov registered mobile number or email ID along with your query